

## CURRICULUM SUMMARY – Business A-Level (Edexcel)

### YEAR 12

#### Business A-Level Edexcel Exam Board (Theme 1 Marketing & People and Theme 2 Managing Business Activities)

<b>TERM 1</b>	<b>TERM 2</b>	<b>TERM 3</b>
<p><b>CONTENT Theme 1 Marketing &amp; People and Theme 2 Managing Business Activities</b></p> <ul style="list-style-type: none"> <li>• Meeting Customer Needs (Theme 1)</li> <li>• The Market (Theme 1)</li> <li>• Raising Finance (Theme 2)</li> <li>• Financial Planning (Theme 2)</li> </ul>	<p><b>CONTENT Theme 1 Marketing &amp; People and Theme 2 Managing Business Activities</b></p> <ul style="list-style-type: none"> <li>• The marketing mix and strategy (Theme 1)</li> <li>• Managing people (Theme 1)</li> <li>• Managing finance (Theme 2)</li> <li>• Resource management (Theme 2)</li> </ul>	<p><b>CONTENT Theme 1 Marketing &amp; People and Theme 2 Managing Business Activities</b></p> <ul style="list-style-type: none"> <li>• Entrepreneurs and leaders (Theme 1)</li> <li>• External influences (Theme 2)</li> <li>• Revision of both themes for Yr 12 exam – Google Classroom</li> </ul>
<p><b>ASSESSMENTS</b></p> <ul style="list-style-type: none"> <li>• Homework based on past exam question</li> <li>• Text book homework exercises</li> <li>• Multiple choice questions</li> <li>• Google classroom tests</li> </ul>	<p><b>ASSESSMENTS</b></p> <ul style="list-style-type: none"> <li>• Homework based on exam questions</li> <li>• Past paper case study questions</li> <li>• Year 12 Assessment in controlled conditions</li> <li>• MCQs from G Classroom</li> </ul>	<p><b>ASSESSMENTS</b></p> <ul style="list-style-type: none"> <li>• Homework based on text book case study</li> <li>• Exam questions and case study stimulus questions</li> <li>• End of year exams, based on Year 12 content (Themes 1 and 2) but with actual A Level paper structure, for realistic exam practice</li> </ul>
<p><b>HOW PARENTS CAN SUPPORT LEARNING</b></p> <ul style="list-style-type: none"> <li>• Discussion questions with pupils based on starting a business</li> <li>• Support pupils with written work and analysis and critical thinking questions</li> <li>• Ensure pupils attend lessons</li> <li>• Discuss current events with pupils and how they might impact businesses</li> </ul>	<p><b>HOW PARENTS CAN SUPPORT LEARNING</b></p> <ul style="list-style-type: none"> <li>• Discussion questions with pupils based on starting and managing a business</li> <li>• Support pupils with written work and analysis and critical thinking</li> <li>• Check whether pupils are submitting essay work according to deadlines</li> </ul>	<p><b>HOW PARENTS CAN SUPPORT LEARNING</b></p> <ul style="list-style-type: none"> <li>• Discussion questions with pupils based on starting and managing a business – Google Classroom</li> <li>• Support pupils with written work and analysis</li> <li>• Check teacher emails for how pupils can improve work</li> <li>• Look at past paper examples on Google Classroom and Edexcel website</li> </ul>

**YEAR 13**

**Business A-Level Edexcel Exam Board (Theme 3 Business Decisions & Strategy and Theme 4 Global Business)**

TERM 1	TERM 2	TERM 3
<p><b>CONTENT Theme 3 Business Decisions and Strategy and Theme 3 Global Business Decisions</b></p> <ul style="list-style-type: none"> <li>• Business objectives and strategy (Theme 3)</li> <li>• Business growth (Theme 3)</li> <li>• Globalisation (Theme 4)</li> <li>• Global markets and business expansion (Theme 4)</li> </ul>	<p><b>CONTENT</b></p> <ul style="list-style-type: none"> <li>• Decision making techniques (Theme 3)</li> <li>• Influences on business decisions (Theme 3)</li> <li>• Assessing competitiveness (Theme 3)</li> <li>• Global marketing (Theme 4)</li> </ul>	<p><b>CONTENT</b></p> <ul style="list-style-type: none"> <li>• Managing change (Theme 3)</li> <li>• Global industries and companies (Theme 4)</li> <li>• Exam writing skills – essay plans for marking 20 mark questions – YT Clips</li> <li>• Exam revision – extended answers 20+ mark essay answers</li> <li>• Revision in Final term – Google Classroom revision files – set questions and past papers. – Google Classroom</li> </ul>
<p><b>ASSESSMENTS</b></p> <ul style="list-style-type: none"> <li>• Homework and in-class tests</li> <li>• Interim extended essay exam questions scaffolding</li> <li>• Practice extended essay questions</li> <li>• Google classroom mini tests</li> </ul>	<p><b>ASSESSMENTS</b></p> <ul style="list-style-type: none"> <li>• Homework and class tests</li> <li>• Interim extended essay exam questions</li> <li>• Practice extended essay questions</li> <li>• MCQs and Google Classroom mini tests</li> <li>• Mock exam</li> </ul>	<p><b>ASSESSMENTS</b></p> <ul style="list-style-type: none"> <li>• Homework booklet based on text book case study</li> <li>• Interim multiple choice exam questions</li> <li>• Practice extended essay questions</li> <li>• Mock exam based on past papers.</li> <li>• Individual education plan material assessment for identified students</li> <li>• This may be only for a few weeks before study leave</li> <li>• Model answers posted on Google Classroom</li> <li>• Examiners’ reports posted on Google Classroom</li> </ul>
<p><b>HOW PARENTS CAN SUPPORT LEARNING</b></p> <ul style="list-style-type: none"> <li>• Discussion questions with pupils based on business objectives and globalisation</li> <li>• Support pupils with written work and analysis and critical thinking</li> <li>• Discussing business news items</li> <li>• Look at past paper examples on G Classroom page</li> </ul>	<p><b>HOW PARENTS CAN SUPPORT LEARNING</b></p> <ul style="list-style-type: none"> <li>• Discussion questions with pupils based on global marketing</li> <li>• Support pupils with written work and analysis</li> <li>• Extended writing essays – parents to assess teacher comments on how to reach MEG</li> <li>• Look at past paper examples on G Classroom page</li> </ul>	<p><b>HOW PARENTS CAN SUPPORT LEARNING</b></p> <ul style="list-style-type: none"> <li>• Discussion questions with pupils based on globalisation</li> <li>• Look through revision notes</li> <li>• Ask pupils questions to test topic knowledge</li> <li>• Check G Classroom to assess homework set and completion dates.</li> <li>• Look at past paper examples on Google page</li> </ul>

